

PATTERN DESIGN PACKAGES

As a visual designer and quilter, I want to use my skills to help you bring your quilt designs to life in beautifully put-together patterns. My goal is to remove the stress of putting your patterns to paper, help you create outstanding diagrams, and give you confidence in how your patterns look in your shop.

Basic Package

This package is best if you are creating a stand-alone pattern, don't have a fully developed visual brand, or are working with a smaller budget, or if you just want to test the waters. *(Don't have a visual brand yet but want some help developing one? You're in luck, I do that too!)*

ONE-OFF PATTERN: \$200

A one-off, basic pattern design with limited customization options. Includes design of a single pattern as either a printed booklet (typically 8.5" x 5.5") OR digital PDF download (8.5" x 11") format, 1-3 diagrams, full topper illustration, and coloring page.

Branded Pattern Line

This package is best if you have an established visual brand and want more customizable design options or are designing several patterns (a line or series) for which you want consistent designs.

FIRST DESIGN: \$250

Includes design of the first pattern in a line or series. Design is based on your existing branding and includes either a printed booklet (typically 8.5" x 5.5") OR digital PDF download (8.5" x 11") format, 1-3 diagrams, full topper illustration, and coloring page.

ALL FOLLOWING PATTERNS IN LINE/SERIES: \$175

Design for a single pattern following the same line or series as the first design (above) and includes either a printed booklet (typically 8.5" x 5.5") OR digital PDF download (8.5" x 11") format, 1-3 diagrams, full topper illustration, and coloring page.

Optional Add-Ons

Additional Diagrams *(Full topper illustration, 1-3 diagrams, coloring page included in packages):*

- 4-8 additional diagrams: + \$40
- 9-12 additional diagrams: + \$80
- 13-16 additional diagrams: + \$120
- 17-20 additional diagrams: + \$160
- 21-24 additional diagrams: + \$200

Design for both a printed AND a digital pattern: +\$50

WHAT DOES THIS PROCESS LOOK LIKE?

1. Good news: Your first step to beautifully designed patterns is easy! Once you've considered which package is best for you, [send me a message](#) so we can get started.
2. Then, you and I will schedule a (complimentary) consultation call so we can talk about your project and goals. If we both feel like it's a good fit, we'll move forward with a project contract.
3. In order to design your pattern I will need the following things from you:
 - A word doc with all pattern instructions as you want them to appear in your pattern.*
 - If you want a printed** booklet, also indicate what information you want included on the front cover and back of the pattern.
 - If you want clickable links in your PDF, indicate where you want the links and provide the URL for each.
 - Sketch of quilt/blocks with all measurements.
 - Photos of your test quilt (if you want them included in the pattern).
 - Branding materials (if applicable).
4. Once I receive everything from you I'll get to work designing and have a first proof to you within 7 business days!

* I am not responsible for doing any math or proofreading. If I see an error while designing the pattern I will of course let you know, but don't rely on me as a second pair of eyes. All tech editing should be finalized in the pattern instructions you send me.

**I don't handle the printing of any materials but am happy to recommend good resources for you.

Ready to get this show on the road?

LET'S DO THIS